



Connect Your Corporate Assets **TRACK ANYTHING, ANYWHERE, ANYTIME**

Your data has a story to tell. Are you listening?

Your organization generates extraordinary volumes of data every day, all of it waiting patiently to tell you something you might want to know. That's Big Data. But without a means to capture, visualize, analyze and report, this data remains silent. It's just wasted bandwidth.

Trakopolis' Advanced Analytics embeds Microsoft Power Business Intelligence (BI), a cloud-based analytics service that enables anyone in your organization to visualize and analyze data faster and more effectively, helping you gain a greater understanding of your business operations. Add to that the processing power, scalability and security of the extensive Microsoft Azure platform, and you have boundless capacity for data processing and analysis.



Trakopolis is a licenced provider of a completely embedded Microsoft Power BI application, able to easily offer you superior visualization and analytical tools, so you can make the most of your Trakopolis data sources.

The embedded Power BI dashboards provide you with a 360-degree view of your most important metrics in one place, updated in real time, and available on all your devices. Anyone in your organization can create personalized dashboards into the business and produce eye-catching, relatable reports and presentations that can be distributed within Trakopolis. Users can draw from any number of Big Data sources, and type in questions that receive answers in the form of vivid visualizations. With Power BI, insight can come from unexpected places, as information is no longer locked up in silos, but more widely available - with governance and security built-in.



Kickstart Your BI Program

Trakopolis' Advanced Analytics provides access to your raw Big Data, allowing you to find new insights and trends through dynamic and rich dashboards contained right within our platform.



Serious Processing Power

Access to unlimited render processing capacity through Microsoft's Azure cloud is the core of our Advanced Analytics application. As your business grows, our server power will scale right along with it. Go ahead, crunch all the data you need.



Auto-Managed Licences

We worry about all the necessary licences, so you don't have to. Spend your time understanding your data, not the technical wizardry behind making it work.



Capacity in the Cloud

Microsoft's proven Azure cloud technology makes our Advanced Analytics solution secure as well as scalable.



Instant Data Visualization

Spot new trends in your data with the latest prebuilt global dashboards. Our out-of-the-box BI reports provide insightful visuals around fleet activity, driver behaviour and asset utilization.



Guided Discovery

Access to raw Big Data can be overwhelming. Our experts will provide the necessary training to enable you to customize and build your own dashboards.



Fully Supported

Take advantage of Trakopolis' custom dashboard development. We've been blazing trails in data acquisition and analytics for years. We're here to help you and your business get the most from your data.